



RingStor Privacy Policy

We value our customers and recognize the importance of privacy protection. We are committed to maintaining the privacy of all information provided to us by all users of our website and products, as well as of recipients of our email newsletters and all other types of services. We have created this policy to outline our fundamental respect for our customers' right to privacy. This Privacy Statement discloses the privacy practices for all products and services owned by RingStor, Inc.

Information Collection and Use

RingStor, Inc. collects information from our website users, subscribers, and customers. Information can be but not limited to name, email, phone number, etc.

Registration and Ordering

As part of the ordering process, users are required to disclose their personal contact information. This may include such information as name, email address, mailing address, and phone number. Please note that we use this information in order to most effectively communicate with our customers and to provide the services requested by customers. We may also use this information in order to provide visitors to our site with a more personalized user experience in order to enhance their visit to our site.

It should be noted that we also may collect demographic information. This includes, but is not limited to, job title and purchasing responsibilities, company information, and professional certification. This helps us to determine which of our customers are eligible products and services based on certain demographic criteria. We also use aggregate demographic information about our audience in order to improve our services and to enhance our marketing efforts, as well as for industry reporting. Independent auditors may be used to verify the accuracy of demographic information provided.



For payment for our products, we also collect credit card information. This includes account name, number, and expiration date. This will be used for our or our agent's billing purposes only, and is not otherwise shared.

Email Newsletters

Should a user wish to subscribe to our email newsletters, we ask for contact information, including name, email address, and, occasionally, demographic information. We use this information in the same manner as we use contact information in the registration and ordering process described above. Recipients of our newsletters can unsubscribe using the instructions listed at the end of the email newsletter.

Communications from Us: Service Updates, Special Offers

In order to best serve our customers, we may communicate with a customer to provide requested services and/or to discuss account-related issues via email, phone, or regular mail. In addition to such service and product-essential messages, we offer our customers the option to receive information about our company, related products, services, and special deals.

Security

We use reasonable precautions to protect our customers' personal information and to store it securely. Sensitive information that is transmitted to us online is encrypted and is transmitted to us securely. In addition, access to all of our customers' information, not just the sensitive information mentioned above, is restricted. Only employees who need the information to perform a specific job (for example, a billing clerk or a customer service representative) are granted access to personally identifiable information. Finally, the servers on which we store personally identifiable information are kept in a secure environment.

Links



Our websites contain links to other sites. RingStor, Inc. is not responsible for the privacy practices or content of third-party sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each website to which we may link that may collect personally identifiable information.

Notification and Changes

Any changes to this Privacy Statement will be reflected on this page in order to provide our users the most accurate information regarding the collection, use, and disclosure of their personal information. We advise users to check this policy frequently to stay abreast of any changes.